

# **Gain Proven Sales Skills to Grow Your Business**

## Is sales one of your biggest obstacles to growth?

Many MSP professionals consistently rank sales as one of the biggest challenges to growing their business. **Events Peer Groups are designed to equip MSP Owners and Sales Professionals with proven sales skills and processes to achieve business goals.** 

Each group meeting offers the valuable opportunity to learn sales best practices from experienced MSP industry professionals, as well as share and learn from the experiences of others like you. Eventus Peer Groups are a proven method to enhance your sales skills, confidence, and results.

# Transform your sales approach and propel your business to new levels of growth and success with Eventus Peer Groups.

One-part group therapy, one-part best practice sharing, and onepart targeted content from our Pax8 Academy sales experts, Eventus Peer Groups help you develop a highly effective sales process and close more business.



# The Flight Plan

The Flight Plan for Eventus Peer Groups helps members move their businesses forward through sales-focused content and actionoriented conversations. Each group meeting focuses on skills and best practices that improve sales processes and achieve results.



### $^{ar{\lambda}}$ Focus on Sales

While most MSP professionals have strong technical backgrounds, many struggle with how to effectively develop their sales acumen. Eventus Peer Groups bring together proven sales knowledge and accountability to level up your sales efforts and grow your business.

## Overview

Meeting Cadence 1-hour per week

**Meeting Format** Part open conversation

and part curriculum

Peer Group Size 6-8 members

#### **Member Profile**

Owners and Sales Professionals seeking prescriptive sales growth

#### **Facilitator Profile**

Pax8 Academy Facilitator with MSP sales expertise

**Cost** \$350 per month

Pax8 Marketplace SKU Pax8 Academy Peer Group

Benefit from a collaborative environment where you can develop close relationships with peers to share ideas, overcome challenges, and celebrate successes.

Get started