



Develop and Execute a Strategy to Grow Your Business

Looking for proven methods for Scaling Up your MSP?

Many MSP owners find the biggest challenge to growing their business is the need to improve accountability, as well as operational and financial data quality.

Strategic Growth Peer Groups are designed to equip MSP Owners with proven strategies and methodologies to achieve business growth by focusing on four key decision areas:

1. **People:** focus on leadership team dynamics and aligning company culture and hiring practices to growth objectives
2. **Strategy:** define strategic direction and company differentiators to empower every team member to drive results
3. **Execution:** improve accountability to ensure company operations and processes are efficient, effective, and scalable
4. **Cash:** effectively manage budgeting, forecasting, and cash flow, including putting the right financial resources in place



Develop a Growth Strategy

Strategic Growth Peer Groups help members establish growth goals for where their organizations should be in 3-5 years and develop an action plan to achieve that vision. Transform your business by implementing processes for accountability at the leadership level and determining ownership across your organization.



Focus on Long-Term Success

Building and nurturing proven methodologies from Strategic Growth Peer Groups enables members to:

- Scale business 10x
- Increase profitability 3x
- Increase cash flow 2x
- Build confidence in senior leadership
- Create a place people love to work
- Develop a strategy that wins in the marketplace

Overview

Meeting Cadence

1-hour per week

Meeting Format

Half Peer Group Discussion;
Half Strategic Growth Content

Peer Group Size

6-10 members;
2 members per company

Member Profile

Owners seeking to achieve business growth;
\$1.5M or more in revenue;
10 or more employees

Facilitator Profile

Pax8 Academy Facilitator
with Scaling Up Coach Certification

Cost

\$600 per month

Pax8 Marketplace SKU

[Pax8 Academy Peer Group](#)

Benefit from a collaborative environment where you can develop close relationships with peers to share ideas, overcome challenges, and celebrate successes.

Get started