

Certified Cybersecurity Simplified for SMBs.

A global certification system that removes subjectivity and makes cyber resilience clear, provable, and trusted — no complexity required.



Most SMBs don't want to learn cybersecurity. They shouldn't have to.

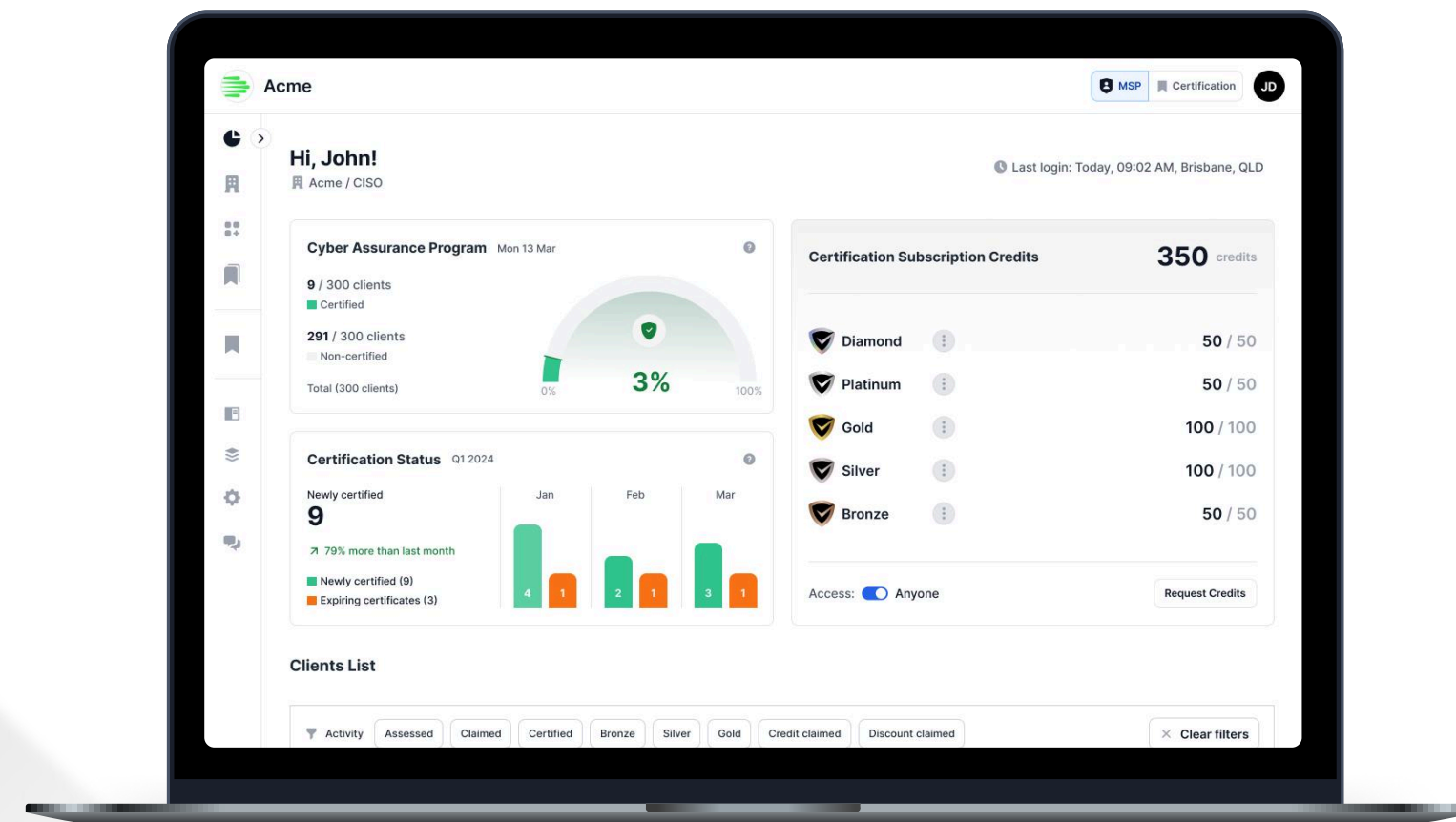
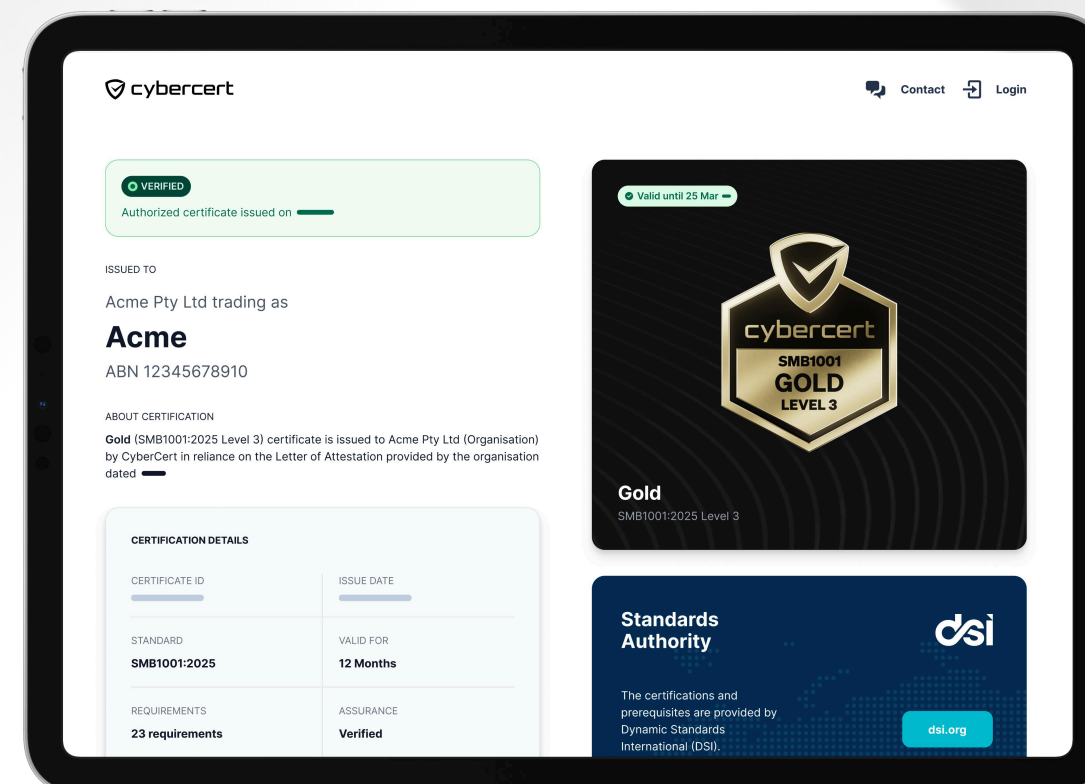
What SMBs need is confidence:

- ✓ That cybersecurity is being done.
- ✓ To an appropriate standard.
- ✓ Recognised by insurers, suppliers, customers, and regulators.



Not opinions.
Not jargon.
Proof.

CyberCert & SMB1001.



1st Global cyber security certification standard built for SMBs.

- > A fit-for-purpose international standard that meets SMBs where they are, at any maturity level.
- > Standards = the non-subjective list. Certification = the demonstrable proof it's being done.
- > No ambiguity. No arguing. No guessing.

Company directors, boards, and business owners are accountable for cyber risk.

- Proves reasonable steps
- Demonstrates due diligence
- Reduces legal and financial exposure
- Unlocks insurance, supply chain access, and stakeholder trust

Certify once → Show to many.

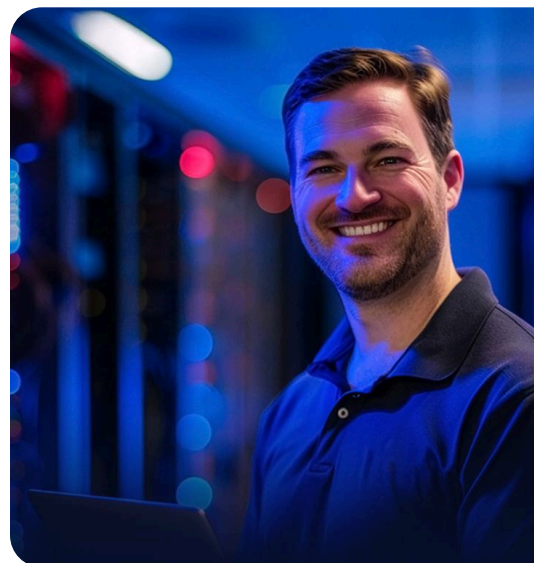
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“The SMB1001 Cybersecurity Standard gives small and medium-sized practices a clear, achievable framework to strengthen their defences and demonstrate due diligence.”



Also recognised by:

- ✓ Insurers
- ✓ Enterprises and supply chains
- ✓ Legal councils & industry associations
- ✓ Vendor and MSP partner ecosystems



This is maturity in plain language.
Not complexity. Not theory. Not guesswork.

Level	What It Means	Outcome
 Bronze	6 essential controls.	 <i>Shuts the front door</i> to the most common cyber threats globally.
 Silver	14 controls aligned to insurance underwriting.	 <i>Cyber-insurable.</i> Locks the windows too. Reduces real claim probability.
 Gold	23 controls. Compliance-ready baseline (NDB, Privacy, GDPR, Ransomware reporting).	 Meet regulatory & customer requirements with confidence.
 Platinum	29 controls for a hardened environment + independent verification + director attestation.	 Leadership-led assurance with defensible accountability.
 Diamond	36 controls covering whole-of-ecosystem & supply chain validation.	 Your business becomes a trusted supplier at scale.

Every business must demonstrate reasonable steps — the question is to what level.



Step 1.

Pick the level that matches your risk and obligations.



Step 2.

Align your internal and external suppliers accordingly.



Step 3.

Show your customers and partners the badge.



Step 4.

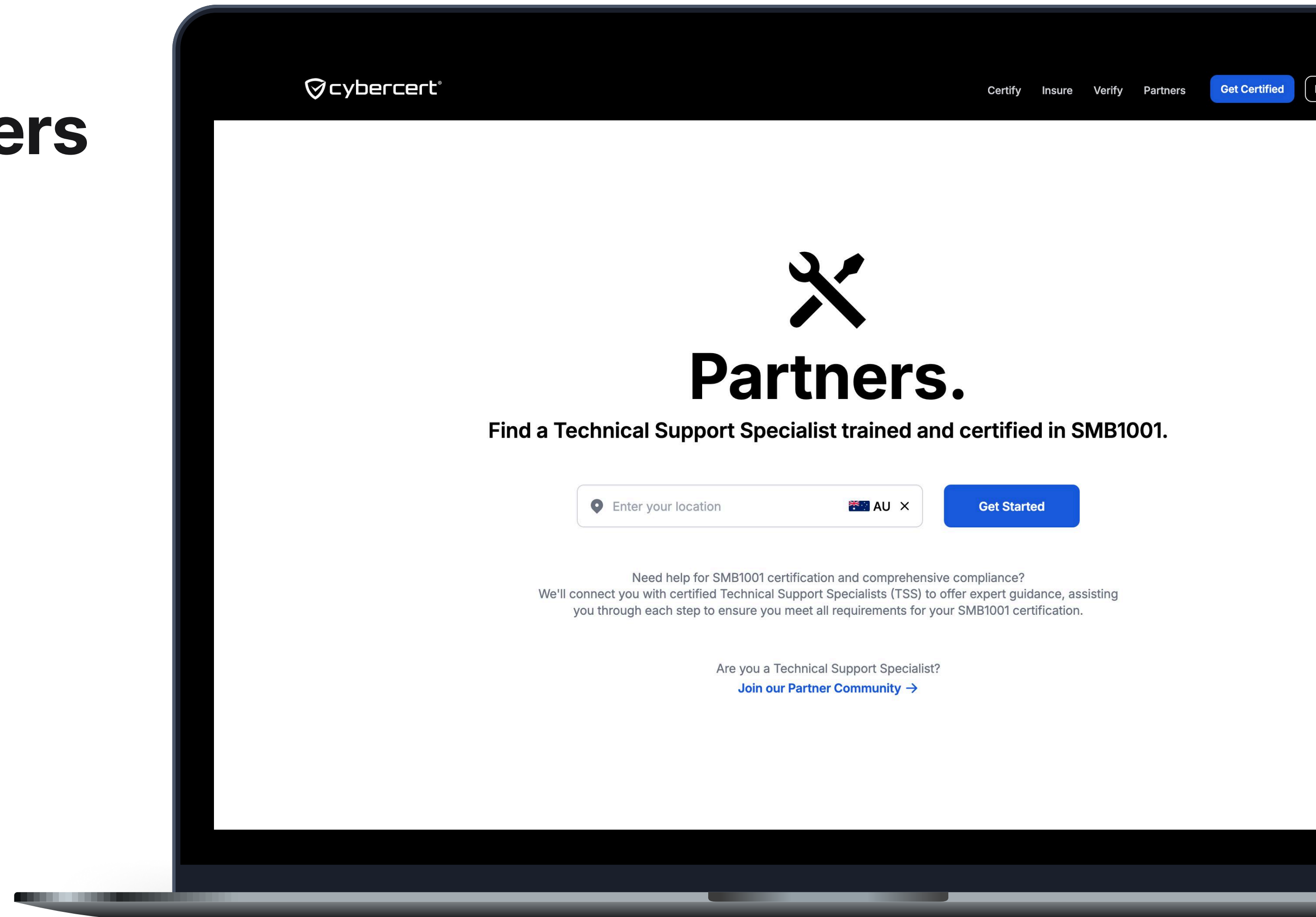
Operate with confidence.

This is cyber maturity that actually makes sense.

You don't have to figure it out alone. With hundreds of partners to choose from worldwide:

- ✓ Your environment is assessed.
- ✓ Gaps are identified.
- ✓ Controls are uplifted.
- ✓ Evidence is prepared.
- ✓ Certification readiness is achieved.

Then CyberCert independently certifies you.
No guessing. No interpretation. No drawn-out audits.





**You don't need to learn
cybersecurity. You just
need to be sure it's being
done, and is provable.**

**CyberCert. Proof.
Not promises.**

Get Started with: <https://cybercert.ai>

