



“Marketing Extra” Program for Managed Service Providers

The marketing team at EasyDMARC is committed to supporting our MSP partners and ensuring that they have the resources they need to succeed.

We are excited to offer you the opportunity to join our **Marketing Extra** program. The benefits included in your package will help you grow your business and reach new audiences.

Marketing Extra benefits included in your package:

- ☐ **Partnership Press Release:** As a valued partner of EasyDMARC, we will create and distribute a joint press release announcing our partnership, featuring your organization in popular media portals at no cost to you. We'll cover all expenses associated with the release and distribution, giving this partnership the exposure it deserves.

All you have to do is to provide a quote, and we will take care of the rest. We'll share with you a report on the campaign's performance after the distribution.

To apply for the program, please check out [this file](#) and send us your quote and a short company description at partners@easydmarc.us.

- ☐ **Partner Social:** We provide social media post samples for partners with EasyDMARC's CEO endorsement. This helps our partners showcase their commitment to protecting their customers from phishing attacks and demonstrates their alignment with industry-leading email authentication standards.

To make use of this feature, simply copy and paste our pre-written social media post [templates](#) on your SM profile.

- ☐ **Email Boost:** By joining this program, you will gain access to customizable newsletter templates and promotional materials to help you easily and effectively engage your customer base and increase revenue.

Simply send a request to partners@easydmarc.us to get started.



- ☐ **Marketing Toolkit:** We will provide you with marketing assets, including one-pagers, ebooks, research papers, animations, etc., that you can use on your website, social media, and other channels. These will help you promote our joint offering to your customers and prospects.

You can find our marketing assets library [here](#).

- ☐ **Event Pro:** We can provide you with a guest speaker for your webinars on DMARC and email security. This can be either a technical person or a salesperson, depending on your requirements.

If you are hosting a meetup, you can also request “food and beverage” sponsorship to make the event even more successful.

In case you are interested in this benefit, please email us at partners@easydmarc.us.

Note: *To apply for EasyDMARC’s “Marketing Extra” Program, we kindly request that you add our logo (with a hyperlink) to your partner page, demonstrating our joint commitment to email security.*

Thank you for your continued support!

EasyDMARC marketing team

Get in touch



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