cybercert

Turn Cybersecurity Into Certifiable, Repeatable Revenue.

The SMB market is shifting fast. Cyber risk is no longer about "best effort" tools and subjective advice – clients now need demonstrable proof of protection for insurance, supply-chain contracts, and regulatory obligations.

CyberCert gives MSPs a non-subjective, certifiable program of work mapped to the international SMB cybersecurity standard (SMB1001). You implement. CyberCert independently certifies.

Clients get proof.
You get recurring revenue and differentiation.

Why MSPs Use CyberCert.

Outcome	Value to MSP	Value to Client
Certifiable Programs of Work.	Sell outcomes, not promises.	Clear roadmap. No cyber guesswork.
Standardised Service Bundles.	Faster scoping, delivery, pricing.	Simple, predictable uplift.
Third-Party Certification.	No conflict of interest; defensible value.	Proof for insurers & supply chain.
Vendor-Funded Pathways.	$0 Gold options via sponsored stacks.	No upfront cost barrier.
Upsell to Managed Controls.	Higher ARPU with no extra pressure.	Business-aligned cyber maturity.

How MSPs Make Money With Value.

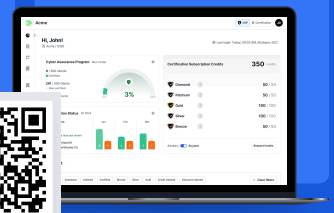
Professional services.
Assessments, uplift, readiness.

Managed services.
Continual control operation.

Licensing margin.
Vendor stacks aligned to certification.

Funding from tech sponsors.
$0 certification for clients.

Recurring renewals.
Certification is annual.



Scan QR or visit partners.cybercert.ai/msp

Certification doesn't replace your services. It makes them measurable, repeatable, and easier to sell.

The Timeline.

1. **Get CyberCert Certified.**

   Show clients you walk the talk.

2. **Align Your Stacks.**

   Backups, EDR/MDR, Passwords, Identity, Email, Insurers + more.

3. **Launch Bundles.**

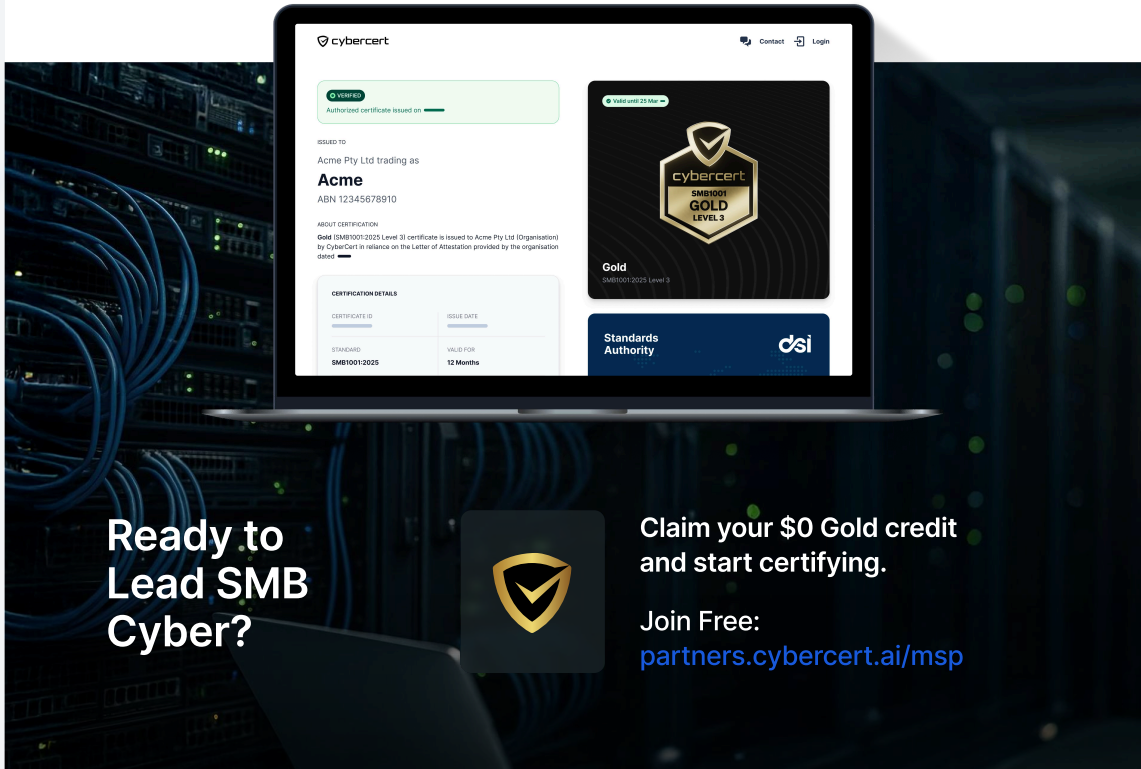
   Off-the-shelf service packages mapped to controls.

4. **Certify Clients.**

   CyberCert verifies. You scale.

The market finally has a clear definition of "good" for SMB cyber and MSPs are the delivery engine.

- SMB1001 already recognised by insurers, law societies, supply-chain programs.
- Crosses borders and sectors as an international certification and standard.
- More MSPs joining every day with SMBs worldwide endorsed to be certified.
- Standard + Platform + Ecosystem working together.



Ready to Lead SMB Cyber?

Claim your $0 Gold credit and start certifying.

Join Free:
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