

Grow Your Business by Leveling Up Sales Skills and Success

Is sales one of your biggest obstacles to growth?

Many MSP professionals consistently rank sales as one of the biggest challenges to growing their business. Pax8 Academy Sales Peer Groups equip MSP owners, leaders, sales and marketing professionals with proven sales skills and processes for achieving revenue goals.

Transform your sales strategies and propel your business to new levels of sales growth and success by collaborating and sharing knowledge with your peers.



Sales and Marketing Peer Groups

Develop a highly effective sales team and drive revenue growth:

- **Focus:** Overcome the challenge of transitioning from owner-led sales to non-owner led sales while elevating your sales teams' skills to improve close rates and surpass your sales goals.
- **Meeting Cadence:** 2-hours per month (remote) and 3 in-person accountability meetings per year
- **Peer Group Size:** 6-10 members



Eventus "Flight Plan" Sales Peer Groups

Move your business forward with a focus on elevating sales results:

- **Focus:** Level up your sales efforts by bringing together proven sales knowledge and accountability through one-part group therapy and one-part best practice sharing.
- **Meeting Cadence:** 1-hour per week (remote)
- **Peer Group Size:** 6-8 members



Building a Community

Pax8 Academy Peer Groups are a community that empowers each participant to support all fellow members. Peer Groups provide the highest value when every member is committed to being present, actively participating, and being accountable to the group.

Overview

Meeting Format

Focused on bringing value to the group by answering questions and sharing sales best practices through open conversations

Member Profile

MSP Professionals seeking sales growth (sales and marketing roles, owners and business leaders); geographically non-competitive

Facilitator Profile

Pax8 Academy Facilitator with MSP sales expertise

Cost

\$350 per month

Pax8 Marketplace SKU

[Pax8 Academy Peer Group](#)

Benefit from a collaborative environment where you can develop close relationships with peers to share ideas, overcome challenges, and celebrate successes.

Get started