pax8 | **Academy**

Sales doesn't have to be hard.

The Results Selling Framework makes it easier to break through barriers to sales growth.

The Pax8 Results Selling Framework empowers your entire company to have more effective sales conversations and build lasting client relationships. Hear from partners putting it into action and seeing real results.

> "The Results Selling Framework provides tactics you can apply as you better understand your targeted clients, what is important to them, and why you are the right fit."
>
> **Theresa Bethune, InfoPathways, Inc.**
>
> "The Results Selling Framework helped me ask the right questions to determine if a prospect is a good fit and think about how to distinguish ourselves from the competition."
>
> **Sydney Ionita, 24hourtek**
>
> "[The] Results Selling Framework is a great course with great content to guide you through MSP sales."
>
> **Alexandria Buonopane, A&R Solutions**
>
> "It was a great way to correct course on every step from first meeting of a new prospect to getting their autograph on a proposal."
>
> **Burak Sarac, Chat Tech Solutions**

Drive Transformative Sales Growth

The Results Selling Framework is a proven sales methodology designed specifically to help MSP professionals master the strategies and skills needed to achieve greater sales success.

Equip everyone in your organization, from those with no formal sales training to seasoned teams, with the expertise to move deals forward and unlock new levels of sales growth.

Unlock stronger sales growth with the Results Selling Framework.

[Start your learning journey]