

LastPass...|

Case Study: Paul McFadden Wealth



PaulMcFaddenWealth

“What our team loves about LastPass is that the key to their credentials only belongs to them.”

Richard Swan, Chief Operating Officer

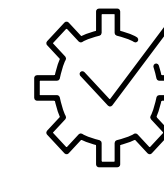




Challenge

Paul McFadden Wealth is a Scotland-based business dedicated to delivering top level training and support for new and experienced UK property investors & traders. Richard Swan, Chief Operating Officer (COO) at Paul McFadden Wealth, comes from a varied professional background, having previously worked as a children's book author. As COO at Paul McFadden Wealth, he recognized that his team struggled to maintain good password hygiene. The media team struggled to operate an existing password manager because of its clunky interface. The sales team, on the other hand, resorted to storing credentials in miscellaneous spreadsheets. Richard recommended LastPass due to his personal experience as a Premium user. Richard adopted LastPass during his time as a children's author; having to generate an influx of passwords and managing them proved difficult and he soon realized a password manager could support him. He adds: *"I just began accumulating loads of passwords and needed something to simplify it for me, which is when I first started using LastPass."*

To ensure the solution adequately met their needs, the senior managers at Paul McFadden Wealth ran a pilot of LastPass Business. They knew instantly that the solution was the right fit for their organization. Richard adds: *"We simply wanted something that was easy for the team to use and with LastPass, we found that it met all our needs."*



Solution

During their pilot, LastPass's browser extension and shared folders functionality gave the business a glimpse into how the password management tool could support the Paul McFadden Wealth team so that they could work together safely and with ease.

The browser extension ensures swift save and autofill, populating form fields with relevant information, anytime you need it. With a wide range of cross-platform integration, LastPass allows you to add the browser extension to Google Chrome, Apple Safari, Mozilla Firefox, and more. Richard comments: *"The browser extension just makes it especially easy to store valuable credentials. I have it integrated with Chrome and it's fantastic, I love that I can access it on my mobile device too."*

Shared Folders provide a simple way to share only the passwords, notes, and files you want to share with the right people. You can also manage access and sharing settings: hide passwords from specific people and set folder access permissions to read-only. Richard adds: *"At the management team level, we really love the ability to group folders and provide access only to those that require them, it's a great way for us to segregate the credentials."*



Results

The team at Paul McFadden Wealth credit the password manager's ease of use to the staff's swift adoption. Richard comments: *"They're finding it really easy and simple to use, which is exactly what we wanted."* The team's hybrid workforce can access LastPass on the go when conducting presentations, recording podcasts, or from the comfort of their own homes. They also found value in being able to revoke LastPass access to leaving employees.

Richard highlights LastPass's capability to store non-rudimentary information such as notes and card information as a true value-add as it permits employees to safely store a wide range of proprietary information. He further notes how collaborating with the LastPass team to implement the solution further shaped his experience. He comments: *"I've really loved working with the LastPass team. The support and intel provided has been better than artificial intelligence as it's prompt, comprehensive and help to answer queries before they've even been asked. I couldn't recommend it more."*

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"As my life changed professionally and personally, LastPass has always been there with me, safely storing my credentials with each step."

Contact your LastPass Partner Representative to learn more about password security using LastPass.