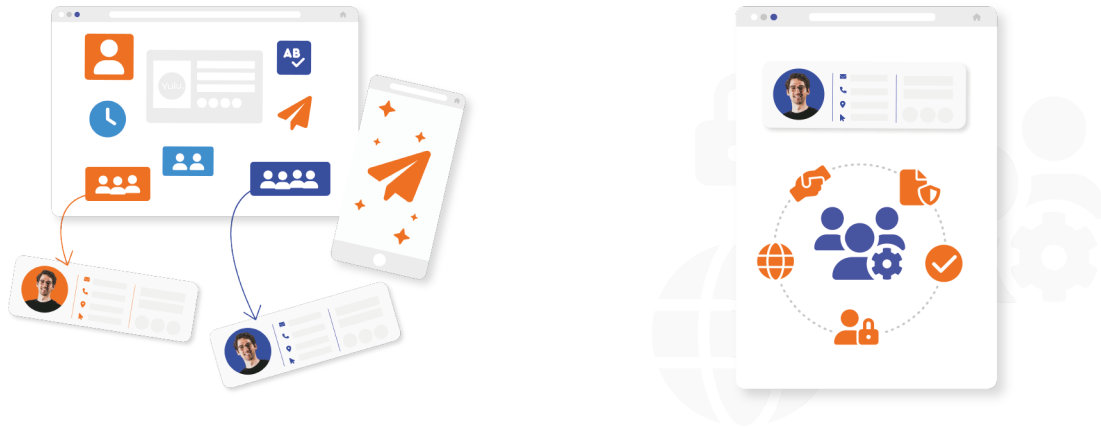**exclaimer**

EXCLAIMER SIGNATURE MANAGEMENT CLOUD

Centrally manage email signatures

Exclaimer Signature Management Cloud offers a new way to create and manage email signatures. The solution allows an organization of any size to take complete control of their organization's corporate email signatures, from design to deployment. This can remove the need for IT teams to be involved in the day-to-day management of email signatures while simultaneously opening up fresh marketing opportunities.

Why use an email signature solution

Exclaimer Signature Management Cloud makes controlling email signatures easier and more effective than any alternative method. This saves your organization time and money, whilst unlocking new opportunities for your organization.

Stop inconsistent branding

- Prevent emails not conforming to corporate brand guidelines.
- Ensure email signatures are not used by employees for their own purposes.
- Guarantee every email your company sends looks trustworthy, instilling confidence in the authenticity of your communications.
- Make sure all sent emails use accurate contact details, up-to-date messaging, and more.

Strengthen brand perception

- Have your brand appear front and center of all your emails, ensuring it is always valued as intended.
- Present the correct corporate look and feel on every email sent from any device.
- Enhance your brand's public perception with awards, achievements, and customer surveys embedded in email signature templates.

Drive engagement

- Increase engagement with both external and internal stakeholders.
- Steer audiences towards public spaces like social media channels and review sites.
- Use promotional banners to drive traffic to your website or landing pages.
- Do even more with email signatures by including as feedback surveys and appointment booking links.

Ensure legal compliance

- Avoid email communications that are non-compliant and place your organization at risk.
- Prevent financial penalties being levied at your organization.
- Offer unobtrusive means for access to legal information or unsubscribe options where required.

The benefits of Exclaimer Signature Management Cloud

It can be incredibly challenging to create email signatures that look professional and implement them companywide without issue. Exclaimer Signature Management Cloud removes these headaches and ensures that your email signatures can be deployed with ease.

100% email signature consistency

Exclaimer Signature Management Cloud ensures complete email signature consistency across your organization, for all devices. Employees can be granted the ability to see their email signature while working in select email clients too, permitting them to choose from a selection of templates when appropriate.

Easy to use, intuitive user interface

Exclaimer Signature Management Cloud is controlled using a modern user interface that can be accessed from any web-enabled device.

Within the web portal, new and existing signature templates can be designed using a drag-and-drop designer that requires no HTML skills to use. Logos, promotional banners, social media icons, awards, and legal disclaimers can all be added to your design easily. You can then customize your design further with the fonts and colors of your brand.

After the design process is complete, email signatures are deployed using powerful, but easy-to-understand settings. You have full control over who uses which email signatures, as well as when and how.

User directory integration

Integration with your user directory (Active Directory or Google Directory) ensures that every user has an email signature with accurate contact details. Information such as name, address, job title, department, and any telephone numbers stored are synchronized daily so that accuracy is maintained.

In addition, any new employees will receive an appropriate email signature automatically as soon as their email address is established.

Supports multiple email signatures

With Exclaimer Signature Management Cloud, you can set up as many signatures as necessary.
Assign signatures to necessary groups of users, whether that be based upon location, role, or language. Build different templates for reply and forwarded emails, avoiding signatures stacking at the bottom of your messages. Position the perfect messaging and content towards the appropriate audiences with precise targeting. Schedule signatures to automatically switch between designs as necessary, perfect for marketing campaigns and sales promotions.

Best-in-class support

Exclaimer's support is second to none, and you can always rely upon great service. We have teams based around the world to support our global customers, providing assistance 24/7 all year. And our support is so well rated, that we can proudly boast of a customer satisfaction score above 96%, far higher than the industry standard.

New means to engage with Power Ups

In addition to the native features of Exclaimer Signature Management Cloud, our Power Ups further enhance what can be achieved with your email signatures. Email signatures can include new elements to engage with your audience:

- ✅ Exclaimer Signature Appointments Power Up – include appointment booking links for convenient meeting scheduling
- ✅ Exclaimer Signature Feedback Power Up – include 1-click surveys to get real-time feedback from recipients