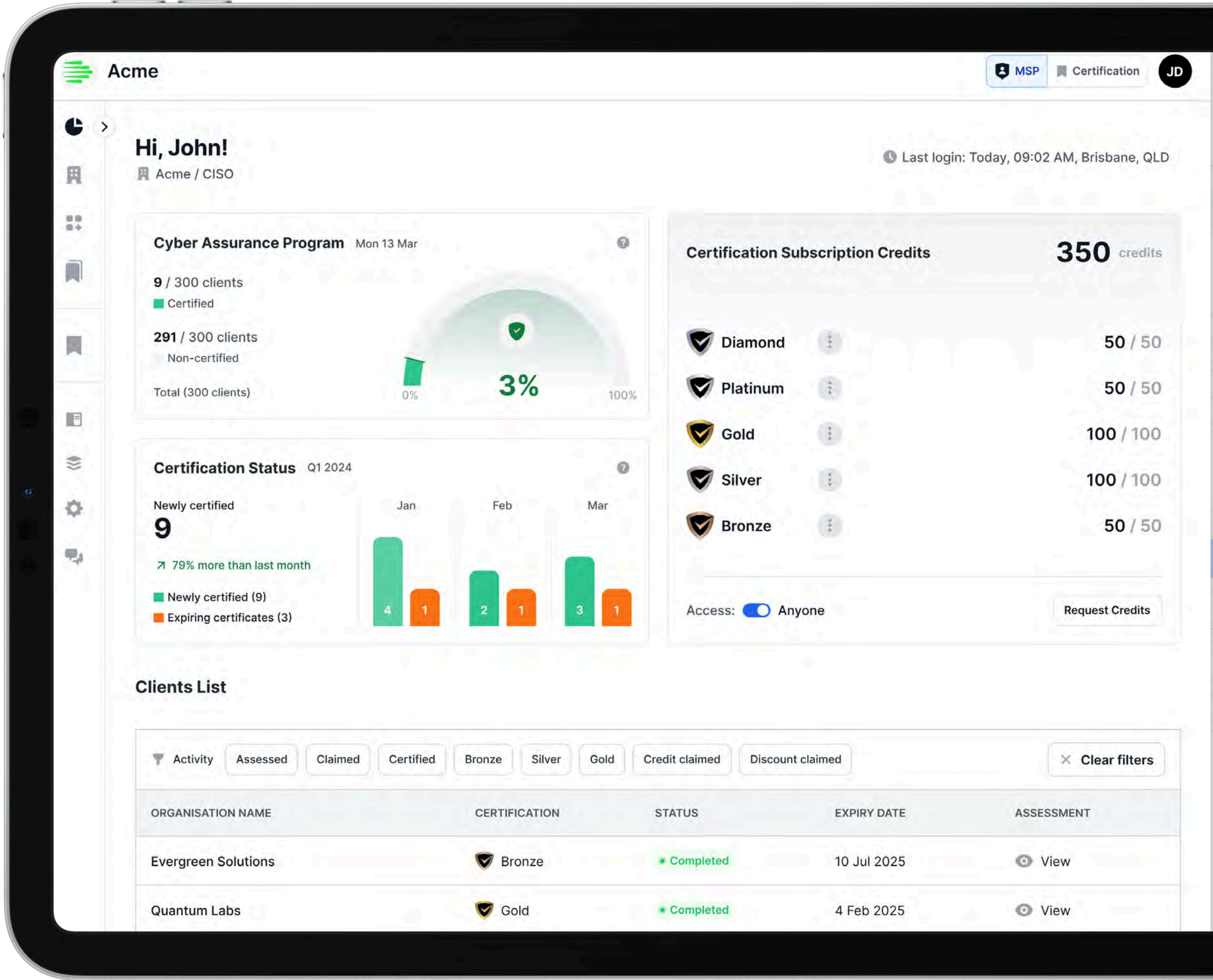


# CyberCert Amplify.

Our Partner Program For  
Managed Service Providers  
(MSPs).



# CyberCert is the official online certification provider for the SMB1001 cybersecurity standard.

With five certification levels: Bronze, Silver, Gold, Platinum, and Diamond. Your clients can choose the level that fits their cybersecurity needs! Designed to help businesses of all sizes achieve structured cyber resilience.



# Five Certification Tiers.

**BRONZE**

SMB1001:2025 Level 1

**\$95**

- ✓ Self-Attested
- ✓ Perfect for micro and small businesses
- ✓ Implement 6 requirements



**SILVER**

SMB1001:2025 Level 2

**\$195**

- ✓ Self-Attested
- ✓ Perfect for micro and small businesses
- ✓ Implement 14 requirements



**GOLD**

SMB1001:2025 Level 3

**\$395**

- ✓ Self-Attested
- ✓ Perfect for small and medium businesses
- ✓ Implement 22 requirements



**PLATINUM**

SMB1001:2025 Level 4

**\$595**

Plus \$3,000 Audit Fee

- ✓ Self-Attested + External Audit
- ✓ Perfect for small, medium and large businesses
- ✓ Implement 28 requirements



**DIAMOND**

SMB1001:2025 Level 5

**\$995**

Plus \$5,000 Audit Fee

- ✓ Self-Attested + External Audit
- ✓ Perfect for medium and large businesses
- ✓ Implement 35 requirements



**VERIFIED**

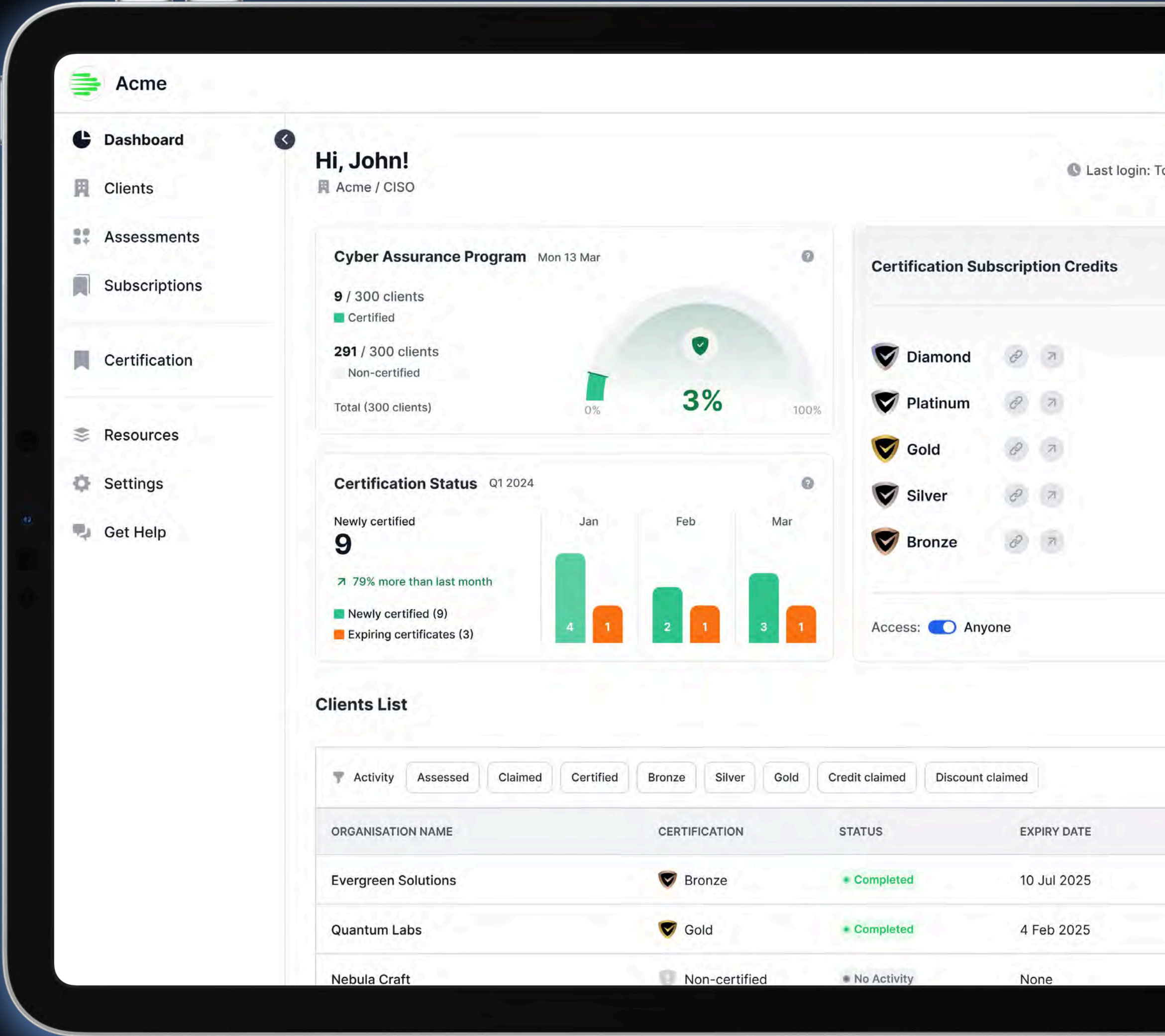
To get certified at the Platinum & Diamond level, the certifying organization must complete a successful audit with one of CyberCert's Independent Verification Organizations (IVO). This audit is required after meeting all the standard requirements / controls in Platinum & Diamond (SMB1001 Level 4 & Level 5 Tier). The Platinum audit costs an additional \$3,000 and the Diamond audit costs an additional \$5,000 (plus any applicable taxes) upon audit request.

\*Prices exclude tax (if applicable).

# Why Join CyberCert Amplify?

The CyberCert Cyber Amplify Partner Program empowers Managed Service Providers (MSPs) to deliver cybersecurity certification services to their clients.

Once you join, you'll have everything you need to help your clients reach their cybersecurity goals.



# Here's what you get when you Partner with CyberCert.



No cost to join and quick to get started



Business growth opportunities



Access to cyber insurance on certification



International standards-based program (SMB1001)



Discounted subscriptions and special offers



Certified clients who can demonstrate maturity

# How Does It Work?

Once you join CyberCert Amplify, you'll have everything you need to help your clients reach their cybersecurity goals.



## Assess

Start with the Certification Selector Tool to identify the right certification level for your client. Then use the GAP Assessment to confirm what they can achieve today and what they need to reach the target level.



## Manage

Leverage the Partner Dashboard to manage your clients compliance journey, driving recurring sales and expanding your service offerings beyond certification.



## Service

Provide service offerings to help clients implement the necessary requirements to achieve their desired SMB1001 certification level.

# Why SMB1001 is right for SMBs.

A tiered, prescriptive, and affordable cybersecurity standard designed specifically for SMBs that is certifiable and shareable.

**Know it. Show it!™**



## Affordable & Practical

Designed for SMBs, it's a cost-effective solution that aligns with government expectations and helps SMBs stay ahead of cybersecurity risks.



## Qualify for Cyber Insurance

Helps SMBs easily qualify and apply for affordable, fit-for-purpose cyber insurance policies.



## Enhance Data Security

Helps SMBs pragmatically reduce the risk of data breach and cyber security incidents that affect reputation and operational capabilities.



## Fills the Cyber Standards Gap

Provides SMBs with a certification option that articulates their cybersecurity maturity.



## Align with Privacy Obligations

SMB1001 ensures SMBs are meeting common Privacy requirements for data protection.



## Lack of SMB Cyber Standards

Global frameworks like ISO/IEC 27001 are tailored for large enterprises, leaving SMBs without suitable certification options.

# Join our MSP Partner Program.

<https://partners.cybercert.ai/en-au/msp>

