

Owner Peer Group

Improve Accountability and Expertise to Grow Your Business

Need expert guidance to grow your company?

Collaborating with business owners and MSP leaders like you is a proven method for overcoming challenges and accelerating the growth of your business.

Owner Peer Groups are uniquely curated to provide the support and accountability you need to achieve greater success. Transform your business by sharing knowledge through valuable conversations with peers in similar roles and company growth stages.

Participation in Owner Peer Groups includes:

- Monthly Microsoft Teams Meetings (remote, 2-hours per month)
- Two-day Accountability Meetings (in-person, 3 times per year)
- Sharing an "ask" at each meeting (one item to move forward in your business)



Financial Review

Once per quarter, each Owner Peer Group member will be asked to provide some core financial data for review (e.g. revenue and COGS by line of business). Pax8 Academy team members trained in MSP finance will analyze the data to provide guidance, feedback, and questions for consideration. Each financial analysis is also reviewed with the entire Peer Group to provide additional context regarding business performance.



Building a Community

Pax8 Academy Peer Groups are a community that empowers each participant to support all fellow members. Peer Groups provide the highest value when every member is committed to being present, actively participating, and being accountable to the group. To enable interaction and collaboration, members will have access to a unique *Microsoft Team* for their Peer Group, as well as the *Microsoft Team* for all Peer Groups in North America (provided in the Pax8 environment).

Overview

Meeting Cadence

2-hours per month *(remote)* 3 in-person meetings per year

Meeting Format

Focused on bringing value to the group and answering the "ask" of each member

Peer Group Size

6-10 members

Member Profile

Aligned by growth stage and revenue; geographically non-competitive

Facilitator Profile

Pax8 Academy Facilitator with proven MSP experience

Cost

\$350 per month

Commitment

6 months, including 1 in-person meeting

Pax8 Marketplace SKU

Pax8 Academy Peer Group

Benefit from a collaborative environment where you can develop close relationships with peers to share ideas, overcome challenges, and celebrate successes.

Get started

