

THE CHALLENGE

Small and midsize businesses (SMBs) are the backbone of the economy but they're also the most targeted by cyberattacks.



✗ **SUBJECTIVE** Endless questionnaires, vague vendor claims.

✗ **COSTLY** Consultants and red tape everywhere.

✗ **COMPLEX** Enterprise standards that don't fit SMBs.

CyberCert & SMB1001
standard change that.

THE SOLUTION

The Seatbelt[™] Moment for SMB Cyber.

Think of it like the seatbelt.
Once you've got it, you can prove
you're safe to drive business forward.

✓ **SIMPLE**

A step-by-step pathway
designed for SMBs.

✓ **VALUABLE**

Proof for insurers, customers,
and supply chains.

✓ **CERTIFIABLE**

Bronze through Diamond levels,
independently recognised.

**Certifiable. Insurable.
Partner-Powered.**



The Pathway.

As simple as 1 > 2 > 3!

<https://cybercert.ai>

1 Choose Your Level.



Bronze =
Baseline
cyber hygiene
\$95



Silver =
Insurable
\$195



Gold =
Compliance-ready
\$395



Platinum =
Hardened & Verified
(plus \$3k audit fee)
\$595



Diamond =
Ecosystem Hardened
(plus \$5k audit fee)
\$995

2 Protect Your Business.



Use your
internal IT team
or your MSP.



Option to connect
with an existing
CyberCert Partner.
partners.cybercert.ai



Follow the
certification checklist
— no guesswork.

3 Certify & Show It Off.



Complete the steps,
get your certificate.



Share it with
customers, insurers,
or supply chains.



Searchable at
verify.cybercert.ai.

WHY CYBERCERT?

Certifiable. Insurable. Partner-Powered.

✓ CONFIDENCE

Demonstrable proof,
not promises.

✓ TRUST

Recognition from insurers,
enterprises, and regulators.

✓ IMPACT

Stronger resilience for SMBs means
stronger supply chains and economies.

READY TO START?

- > Sign up: cybercert.ai
- > Find a Partner: partners.cybercert.ai
- > Verify Certification: verify.cybercert.ai