THE VALUE OF SECURITY AWARENESS TRAINING

for small businesses

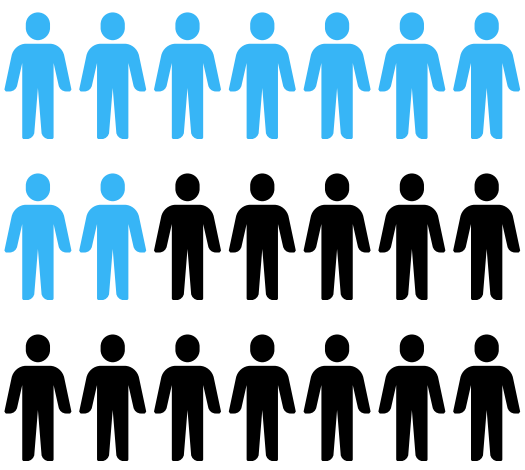
Regular security awareness training **reduces the likelihood** that a user will click on a phishing message by

60%



46%

of all cyber breaches impact businesses with **fewer than 1,000 employees.**

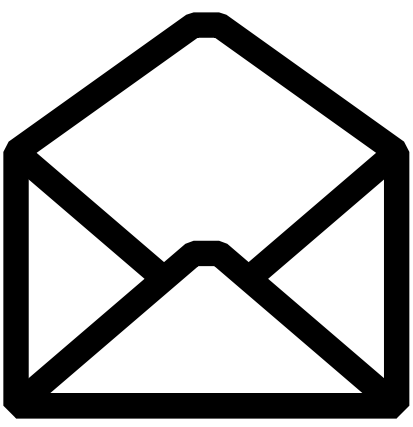




Compliance regulations including: **FISMA, HIPAA, ISO/IEC, PCI-DSS, NIST 800-53, FACTA, SOX** & many state regulations as well as some **cybersecurity insurance policies** require security awareness training.

Small businesses receive the **highest rate** of targeted malicious emails:

1 IN EVERY 323 EMAILS



49%

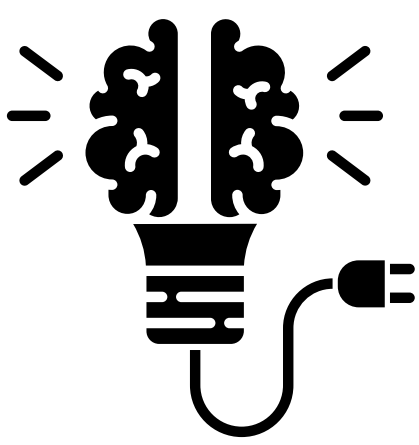
of cyberattacks on SMBs are **phishing** attacks.

The average cost per breached record for a business with **fewer than 500 employees:**

$164

60%

of IT/security decision makers said that **training is most effective in reducing overall cybersecurity risk** to their clients.



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