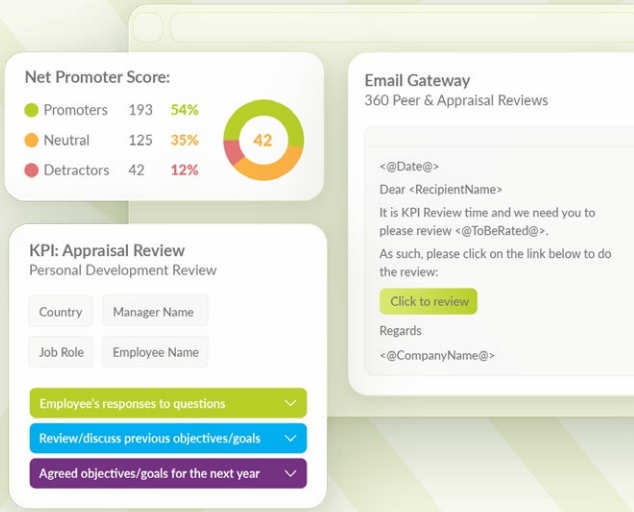
A powerful, unified platform designed to enhance business success through real-time insights into employee engagement, customer feedback, and professional development.

It is an affordable, scalable, and dynamic solution integrated with Microsoft 365, providing tools for experience management and training tailored for SMEs and larger corporations.



Key Features

Real-Time Insights: Immediate access to actionable data from internal and external surveys, presented in dynamic graphical formats.

Employee Engagement (Reflect): State-of-the-art tools for monitoring and developing employee engagement, wellbeing, and feedback in a remote working environment.

Training and Development (Enrich): Self-authored online training modules with skills gap analysis, competency assessments, and training needs analysis.

Customer Feedback (Perceive): Real-time customer feedback collection with tools like the VirtlX Experience Index and Net Promoter Score (NPS) for insightful business decision-making.

Unique Selling Points

All-in-One Platform: Combines employee engagement, training, and customer feedback in one integrated solution.

Affordability: Cost-effective for SMEs, with scalability for larger enterprises.

Ease of Implementation: Quick and easy to implement, reducing the time and resources typically required for traditional methods.

Microsoft 365 Integration: Seamlessly integrates with Microsoft 365 for enhanced functionality and user experience.

Dynamic Reporting: Provides real-time "heat maps" and graphical reports for instant analysis and proactive decision-making.

Target Audience

Small to Medium-Sized Businesses (SMBs): Up to 500 employees, looking for affordable, comprehensive experience management solutions.

Larger Corporations: Seeking scalable tools for employee engagement, training, and customer feedback.

Business Executives and HR Managers: Who need to make informed, timely decisions based on real-time data.

Common Pain Points Addressed

Expensive and Time-Consuming Traditional Methods: VirtlX offers a more efficient and cost-effective alternative.

Lack of Real-Time Data: Provides immediate insights, enabling proactive rather than reactive management.

Disjointed Tools: Integrates multiple functions into a single platform, reducing complexity and improving usability.

Employee and Customer Satisfaction: Monitors and enhances both, leading to improved business performance.

Competitive Advantage

Three Pillars Approach: Reflect (Employee Engagement), Enrich (Training and Development), Perceive (Customer Feedback) ensure comprehensive coverage of all critical areas.

Real-Time Monitoring: Enables businesses to stay ahead of issues, maintaining competitiveness and market relevance.

User-Friendly Interface: Designed for ease of use, minimizing the learning curve and maximizing adoption rates.

Implementation Steps

1. **Assessment:** Evaluate current employee engagement, training, and customer feedback processes.
2. **Integration:** Seamlessly integrate VirtlX with existing Microsoft 365 tools.
3. **Customization:** Tailor the platform to meet specific business needs, including creating bespoke training modules and survey templates.
4. **Deployment:** Launch the platform across the organization, ensuring all relevant stakeholders are trained and onboarded.
5. **Monitoring and Adjustment:** Continuously monitor real-time data and adjust strategies as needed based on insights gained.

Customer Testimonials

"VirtlX has been a really useful platform for hosting our e-Learning course and analysing our staff's responses to this. The VirtlX team have been a great help and have been quick to implement features that were specific to our requirements as the project evolved."

ANDREW BLACKWELL
SALES & CUSTOMER SERVICES
Gear4music

"VirtlX enables us to have an overall picture of our company, so we can immediately address any customer issues and ensure our employees are satisfied with their work environment, levels of training and general wellbeing."

NEIL TOMLIN
CHIEF OPERATING OFFICER
Finnies

"VirtlX gave me an invaluable insight into how our banking consultants were performing from a customer perspective, allowing the bank to act decisively when a customer was not quite satisfied."

ARJAN MOLENKAMP
GROUP HEAD RETAIL & BUSINESS BANKING
BancABC

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