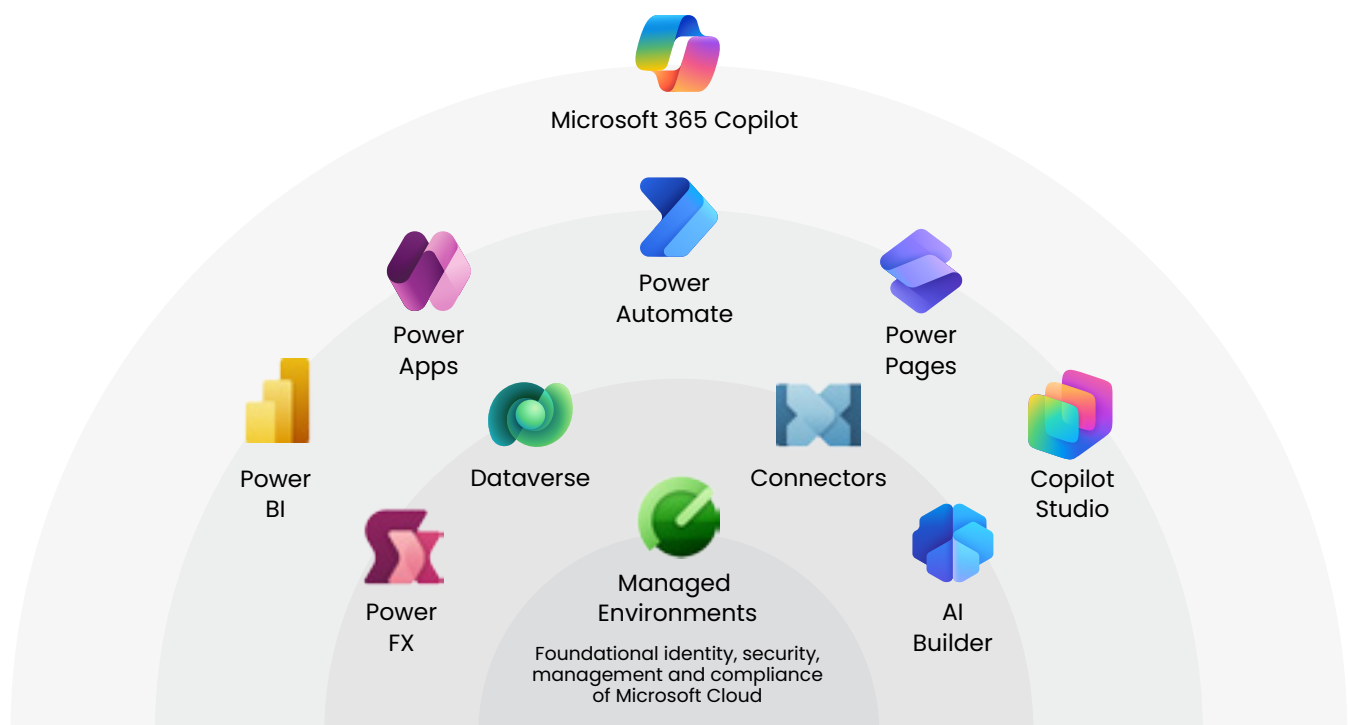


What is the Microsoft Power Platform?

The Microsoft Power Platform is an intuitive, collaborative and extensible low-code platform that makes it easy to quickly build efficient, flexible solutions to deliver measurable business outcomes. Combining Copilot Studio, Power Apps, Power Automate, Power BI and Power Pages, it gives organizations the ability to simplify processes, connect data and create modern apps and automation.

Microsoft Power Platform

The world's **most complete** platform for developer productivity, spanning no-code to pro code.



Unlock Your Power Platform Opportunity with Pax8

Connect with your Pax8 account team to explore how Professional Services can accelerate your path. Together we'll determine the right approach and bring in the right expertise on a timeline that works for you.

Microsoft Copilot Studio

Microsoft Copilot Studio is a cloud-based service that you use to create AI agents for several applications. With Copilot Studio, you can build standalone agents for multiple scenarios, extend Microsoft 365 Copilot or develop autonomous agents that use AI and actions to perform sophisticated, long-running operations on behalf of the user.

Power Apps

- Build custom solutions fast with low-code tools.
- Empower anyone to build apps.
- Use any data source and scale with confidence.
- Cost efficient and easy to understand.

Power Pages

- Create professional, secure websites fast.
- Build efficiently with ready-to-use templates.
- Collect and manage visitor data safely via Dataverse.
- Enable customer and partner self-service.

Power BI

- Discover insights from all your data.
- Visualize information with clear dashboards.
- Combine data from multiple sources with ease.
- Bridge the gap from data to decisions.
- Share insights quickly across teams.

Power Automate

- Streamline processes with no-code automation.
- Automate work from anywhere, on any device.
- Boost productivity from individual tasks to full workflows.
- Build secure flows quickly with an easy-to-use solution.

Supporting Tools

These additional tools further enhance the solutions you create on Power Platform.

Connectors

Connectors link apps, data and devices in the cloud. Think of connectors as bridges for information and commands. Connectors are used by Power Apps, Power Automate flows and logic apps. There are more than 1,400 pre-built connectors for Power Platform, enabling seamless integration of data and actions. Popular connectors include Salesforce, Office 365, Twitter, Dropbox, Google services and more.

AI Builder

AI Builder allows users and developers to add AI capabilities to workflows and Power Apps. It's a turnkey solution that makes it easy to add intelligence to workflows or apps and predict outcomes to improve business performance without writing code.

Microsoft Dataverse

Dataverse is a scalable data service and app platform that lets users securely store and manage data from multiple sources. It integrates data into business applications using a common data model, ensuring ease and consistency. Microsoft Dataverse is the foundation that enables Power Platform components to work together. It consolidates, displays and manipulates data.

How to Spot an Opportunity within Your Customer Base

Use these signals to spot where Power Platform, Copilot Studio and Pax8 Professional Services can help you unlock quick wins.

Microsoft 365 Customers

- Heavy reliance on spreadsheets and legacy notes/databases to run core processes.
- Microsoft Teams is the hub for collaboration, but approvals still happen ad hoc via email/IM.
- Content lives in SharePoint then manually extracted and processed.
- Time lost to repetitive tasks, limiting adoption of new tools.

Azure Customers

- Core legacy systems make it hard to access and share data.
- Persistent IT backlog for custom apps, automations and reporting.
- Hybrid/on-prem constraints require data mobility without full migration.
- Need to modernize or extend SAP/Oracle and other LOB workloads.
- Desire for better, low-friction front-end experiences over existing data.
- Require unified security and governance across hybrid cloud estates.

Dynamics 365 Customers

- Need unified, role-based KPIs across Dynamics 365 and other data sources.
- Approvals and notifications still run by email/IM.
- Requests for small, task-specific mobile apps over Dynamics 365 data without changing the core system.
- External stakeholders ask for self-service.

Key Value Drivers

Partner Value

- IDC projects that by 2028, 1.3B AI agents will be in operation. Plus, a 2025 study found that Microsoft partners who offered AI advisory services saw their revenue jump by 63%. The opportunity is real.
- Power Platform is the most widely adopted low-code platform with 56M monthly active users.
- Microsoft's 2025 Work Trend Index reported that AI skilling and digital labor are top workforce strategies in today's market, with 80% of leaders expecting to use agents to meet the demand for more workforce capacity.
- IDC's 2025 MarketScape recognizes low-code/no-code as central to agentic-AI development.
- Differentiate and increase value to customers, reducing churn while augmenting upsell and cross-sell opportunities.

End Customer Value

- 224%+ ROI on Power Platform with less than 6 months payback on initial investment.
- ROI for specific areas include:
 - 314% ROI with Copilot Studio and code review time slashed from 10 minutes to 10 seconds.
 - 50% faster app development and 206% ROI achieved with Power Apps Premium
 - 250 work hours saved using Power Automate.
- Reduce errors and increase speed for routine tasks.
- Use Power Apps with Copilot Studio to combine intelligent apps with AI agents that automate business processes, while every employee's work is grounded in Microsoft 365 Copilot across emails, meetings and documents.