REVSCALE AI

Signarama

Signarama Case Study
Outbound AI Agent

Signarama - Sugarland Texas



REVSCALE AI

Signarama Sugarland (TX)

Key Implementation Decisions:

- Dedicated in-house resource for continuous platform monitoring
- Strategic focus on Houston market with selective Dallas expansion
- Integration with existing CRM and sales processes
- Multi-vertical approach spanning construction, events, and commercial real estate

614%
ROI in 4 mo

$100K+
Revenue Pipeline

$20K
from 19 Deals

REVSCALE AI

Long Term Success

- Secured 3-5 year maintenance contracts providing steady monthly revenue
- Services expanded to lighting, electrical, and event management (local races to corporate conventions)
- Pipeline includes potential deals worth over $100,000
- Specialized industry focus driving revenue growth

REVSCALE AI

★★★★★

“Revscale has been instrumental in targeting the right prospects for our signage business. Their platform helped us identify and close multiple deals, including potential six-figure customers. The targeting capabilities allow us to connect with decision-makers across different verticals like construction and marketing.”



Don Klumbach, Franchisee

Signarama

614%

ROI in 4 mo with Revscale AI Agents

$20K

from 19 closed deals sourced by Revscale