

Starter plan

Fire-up consistent signatures for your organization with our basic plan and deliver email signatures company-wide.

Trusted by over 50,000+ businesses worldwide

Management

FEATURE	BENEFIT	STARTER	STANDARD
Signature Imprinting	Email signatures are applied to emails sent from your organization including from all mobile devices.	✓	✓
Centralized Management	Centrally control email signatures for every member of staff. Multiple user logins allow IT to delegate access to non-technical users to create and update signatures.	✓	✓
Full Customization & Branding	Create professional signature designs or customize a professionally created example from our template library.	✓	✓
Signature Templates	Create a custom signature to control your corporate brand and message. Starter Plan: Manage a single design to use across the organization Standard Plan Upgrade: Customize up to ten signatures and boost engagement for marketing, sales, customer success, and internal communication.	**1**	**10**
Deployment Model	Server-Side: Signatures are applied when the email is sent via the mail server. Client-Side: Signatures are applied within Outlook or Gmail. No mail routing changes needed.	**Server and/or Client**	**Server and/or Client**
Signature Preview	Users can see their signature while composing an email.	✓	✓
User Directory Sync	Automatic synchronization of user information to populate signatures from either Azure Active Directory or Google Directory.	✓	✓
Customized Disclaimers	Support compliance with a bespoke disclaimer applied to every email sent.	✓	✓
Targeting & Exclusion Rules	Segment signatures for internal/external emails and exclude individual users or groups from specific designs.	✗	✓
User Editable Fields (e.g., personal pronouns)	The number of fields used to populate signatures that users can self-manage, including custom information.	✗	**2 Editable Fields**
Custom Date/Time Scheduling	Apply a signature during a defined date range.	✗	✓

Management continued

FEATURE	BENEFIT	STARTER	STANDARD
High Availability with Regional Datacenters	99.99% uptime supported by regional, load balanced, and geographically dispersed Microsoft Azure datacenters.	✓	✓
Security & Compliance	The only signature vendor to achieve SOC 2 Type II, Microsoft 365 Certification, ISO/IEC 27001 and 27018.	✓	✓

Engagement

FEATURE	BENEFIT	STARTER	STANDARD
Promotional Banners	The number of clickable promotional banners you can include in your designs. Standard Plan Upgrade: Automatically rotate between multiple promotional banners to keep important messages in circulation and signatures looking fresh.	**Single**	**Multiple - Rotating**
QR Codes & vCards	Add hyperlinks or centrally controlled contact information as scannable QR codes to signatures.	✗	**Hyperlinks**
Advanced Targeting	Create signatures for specific audiences based on email domain.	✗	✓
Campaign Management	Manage promotional banners for your campaigns and use them across multiple signatures.	✗	✓
Campaign Scheduling	Automatically apply a signature design for the duration of a campaign.	✗	✓
Feedback Management	Apply one-click signature surveys to drive feedback from email touchpoints.	✗	✓

Service

FEATURE	BENEFIT	STARTER	STANDARD
24/5 Support Team	Speak to our award-winning global support team, anytime Monday to Friday. Standard Plan Upgrade: Access our support team via email and live chat.	Email	Email & Live Chat
Knowledge Base	Access Exclaimer's extensive knowledge base to get the most from your subscription, including a library of 'how to' videos.	✓	✓
Onboarding & Training	Use our onboarding and training specialists to help you get up and running fast and reduce your time to value.	Self-Serve	✓
Business & Roadmap Reviews	Account reviews and knowledge sharing to ensure the maximum return on your investment.	✗	Annually
Customer Engagement	Access best practice and product-focused content and sessions.	✗	✓