Keepit Backup and Recovery for Salesforce

Reduce the impact and the burden of restoring your data and processes

Data corruption in Salesforce can occur due to accidental overwrites, integration errors, or system failures, making recovery complex and time-consuming. Without precise restore capabilities, businesses lose critical data, break relationships, or restore unnecessary information. Incomplete, manual, or outdated methods lead to operational disruption and compliance risks.

Keepit eliminates those problems by providing you with intelligent capabilities needed to keep your data and metadata safe and easily recoverable, while ensuring visibility into the health of backups in a single platform across SaaS applications.

Be confident that you can recover

Have all your data always at your fingertips with comprehensive, automated backups of your data and metadata.

Easily identify and preview records

Quickly identify the correct data to recover with smart search and previewer for data, metadata, files, and attachments.

Flexible restore options

Restore records with flexibility and at a granular level, from specific objects and files to point-in-time snapshots.

The risk

50% of Salesforce customers were unable to recover their lost or corrupted data in a timely manner.

Source: *Forrester State of SaaS Data Protection*

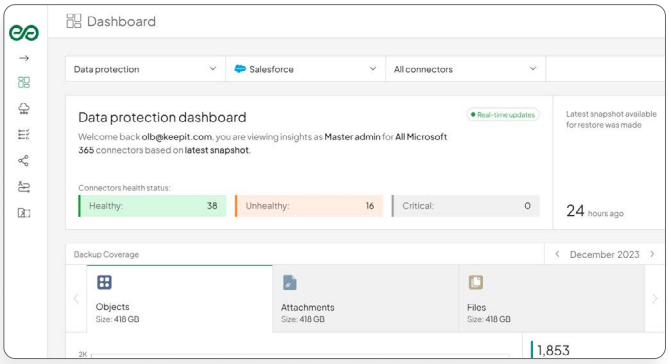
Proven benefit

Keepit customers were able to **reduce the time needed to restore data for priority users by 90%** after a data loss incident

Source: *Forrester Total Economic Impact Study 2024*

> **"We have been able to split the responsibilities for data protection among different teams. This setup allows teams to work efficiently and independently."**
>
> Michael Bojko, System Engineer. Porsche Informatik

PORSCHE INFORMATIK



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What's in Keepit for Salesforce

KEY CAPABILITIES

Granular restore - Restore specific records, fields, and related data.

Parent-Child relationship restore – Restore records while preserving parent-child relationships.

Sandbox seeding – Populate sandboxes with selected data sets while preserving relationships.

Data compare – Compare backup snapshots to identify records added, modified, or deleted over time, enabling precise recovery.

Files restore with user and object reassignment – Restore files based on active users while allowing admins to reassign them to different objects to maintain proper associations and ensure usability.

Selective metadata restore – Restore only the necessary metadata without affecting the entire environment.

Point-in-time recovery – Restore data to an exact state from any historical point to reverse accidental changes or corruption.

WHAT WE COVER

Objects

- Standard objects
- Custom objects
- Unlimited parent/child relationships

Object metadata

- All metadata available via the API is included in the backup

Files and attachments

- Attachments
- Files
- Content
- Documents

Industry clouds

- Communications
- Consumer goods
- Financial services
- Health cloud
- Loyalty cloud

Find out how simple and easy it is to use Keepit

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